

40<sup>th</sup>  
Anniversary

1981 - 2021



## E31 40<sup>th</sup> Anniversary Media Challenge!

You are challenged to create a 45 second to 1 min video,  
based around the number **'40'**  
Be original, be creative, be fun!

Submission date: 13th May 2022  
to: [e31\\_dropbox@english31.org](mailto:e31_dropbox@english31.org)

*(Rules: 3 people max per team, be politically correct, no bad language*



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[english31.org](http://english31.org)

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# 40<sup>th</sup> Anniversary Logo Challenge



Create the winning logo  
to commemorate  
40 years of English 31

Have your logo published and collect your prize!

Submission date: 13<sup>th</sup> May 2022  
to: [e31\\_dropbox@english31.org](mailto:e31_dropbox@english31.org)



*Design inspirations available on [99designs.fr](http://99designs.fr)*

## Intellectual Property:

- The winning logo will be printed out on goodies and used on English 31 website
- By submitting your logo, you agree that every part of your submission, should it win, becomes the exclusive property of English 31

## Creative Brief:

- Incorporate today English 31 logo (available on website)
- Use only the 2 colors of English 31 logo
- Imagine and include a strapline commemorating the 40 years of teaching not outdating it in the next years. Example: "providing teaching excellence since 1981"
- Proposals must be submitted as a .png file only.



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